IDC MarketScape

IDC MarketScape: Worldwide Sustainability Management Platforms 2025 Vendor Assessment

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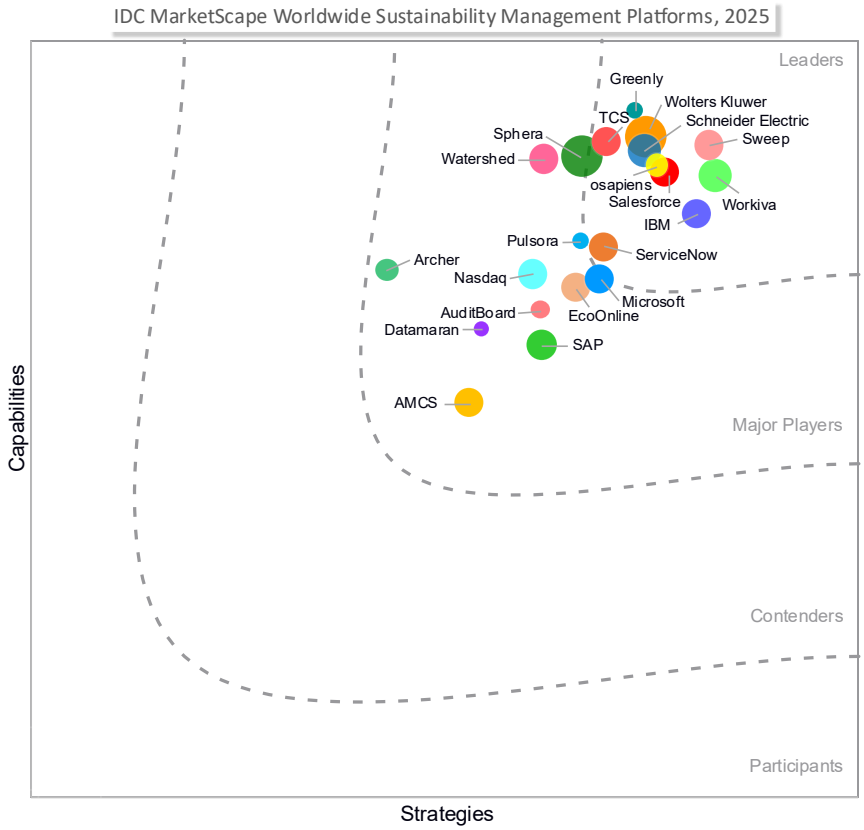
THIS EXCERPT FEATURES SWEEP AS A LEADER

IDC MARKETSCAPE FIGURE

FIGURE 1

IDC MarketScape Worldwide Sustainability Management Platforms Vendor Assessment



Source: IDC, 2025

May 2025, IDC #US52995125e

Please see the Appendix for detailed methodology, market definition, and scoring criteria.

ABOUT THIS EXCERPT

The content for this excerpt was taken directly from IDC MarketScape: Worldwide Sustainability Management Platforms 2025 Vendor Assessment (Doc # US52995125).

IDC OPINION

IDC has found that one of the top drivers for purchasing environmental, social, and governance (ESG) or sustainability software solutions is strategic advantage or differentiation. According to IDC, 29.9% of organizations indicate that strategic advantage is among their organization's top 3 drivers for sustainability software purchase, raking in the number 2 position following data quality and assurance (source: IDC's *Sustainability Software Survey,* July 2024). This research underscores that managing sustainability strategy and initiatives has become increasingly important for business performance. Companies that integrate sustainability into their core business strategy not only mitigate ESG-related risks but also benefit from reduced costs, improved resiliency, and increased revenue.

Software plays a critical role in helping businesses manage their sustainability initiatives by providing tools for planning, tracking, and reporting on sustainability initiatives. Sustainability management software allows companies to set specific, measurable targets; track progress; and ensure alignment with both internal objectives and external regulatory frameworks. These platforms also help companies identify areas where they can improve operational efficiency and reduce their environmental impact, such as optimizing energy consumption or minimizing waste. By automating data collection, analysis, and actioning, sustainability software reduces the administrative burden and provides real-time insights into performance, enabling businesses to make data-driven decisions.

In addition to improving operational efficiency, sustainability software fosters collaboration across departments and stakeholders. Sustainability is a cross-organization activity requiring input and involvement from personas in multiple areas of the business. These platforms often include collaboration tools that allow teams to communicate and share information seamlessly, ensuring everyone is aligned on sustainability objectives. Dashboards provide visual representations of key metrics, making it easier for decision-makers to assess performance and make necessary adjustments. By enabling businesses to manage sustainability efforts more effectively,

software helps organizations stay agile, compliant, and competitive in an increasingly sustainability-conscious marketplace.

The breadth of sustainability software options available today spans a wide range of solutions, from comprehensive platforms offered by large vendors to specialized tools developed by purpose-specific start-ups. Large vendors provide robust, enterprise-level sustainability management systems that integrate features for compliance, risk management, and strategic planning. On the other hand, young innovative companies offering solutions in the market often provide agile, customizable tools that cater to specific industry needs, allowing businesses to address unique sustainability challenges. This assessment explores the capabilities and strategies of both vendor sets to provide insight into best-of-class solutions based on organizational requirements.

IDC MARKETSCAPE VENDOR INCLUSION CRITERIA

Vendors included in this assessment must have a purpose-specific on-premises or SaaS-enabled sustainability management platform. Sustainability management software evaluated in this assessment includes purpose-specific software and must support the data management, analytics, and actioning tools. Vendors included in the assessment must also meet the following inclusion requirements:

- A sustainability management software solution that is either a standalone module or a component of a broader platform
- Customers utilizing the solution for a minimum of one year (from January 2024)
- Have no more than 90% of revenue attributed to any one region (North America, South America, EU, APAC, Africa)
- Have a minimum of 150 full-time employees working on the sustainability/ESG software product

ADVICE FOR TECHNOLOGY BUYERS

Sustainability management platforms are a broad solution set with a multitude of capabilities to support an organization's sustainability initiatives from materiality assessment and goal setting through project prioritization and actioning. These platforms are designed to assimilate data to drive intelligent metric-based sustainability decisioning, strategy, and actioning. When evaluating sustainability management platforms, there are certain features that differentiate solutions and their ability to generate business value. A key differentiator in platform functionality is the ability to ingest data from sources across the organization to provide a central repository of sustainability data. Another important feature is providing guided materiality assessments to support an organization's decisioning on important metrics to track

and using this assessment to develop the sustainability strategy. The most decision-useful platforms will enable organizations to track performance on established goals and use predictive analytics to assess ability to accomplish professed goals and understand the implications of specific behaviors and risks. Furthermore, the sophistication of the tools to support decision-making vary in the use of advanced capabilities with the incorporation of AI, an important differentiator among platforms.

Materiality and Strategy Assessment

Data is the foundation of most sustainability platforms; however, data is only useful if it can be leveraged to provide value. An important feature of sustainability management platforms is the ability to leverage the data foundation to generate decision-useful intelligence. Two principal intelligence components in a sustainability management platform are: understanding what ESG elements are important to the business (materiality assessment) and understanding how to improve performance in those areas (strategy):

- **Materiality assessment:** Sustainability management platforms can assist organizations in conducting both single and double materiality assessments (DMAs). Sustainability management platforms are leveraging AI-driven, question-leading assessment to provide guidance as to which ESG issues are material based on industry and peer comparison. This provides a foundation to develop strategy and reporting initiatives. Support for double materiality is becoming increasingly important with emergent regulation, particularly CSRD, requiring double materiality assessments at a regular cadence (every one to three years) to remain compliant.
- **Strategy:** Based on the materiality assessment and evaluation of current performance on targeted ESG metrics, platforms can use analytics to guide organizations on strategy and goal settings. Some platforms incorporate the use of Science Based Targets initiative (SBTi) in guiding organizational goals.

Performance Monitoring

Sustainability management is not a point-in-time exercise but an ongoing process that requires a platform that can automate a continued influx of data and leverage that data to drive performance evaluation. A robust sustainability management solution will essentially walk the organization along the path of program development, establishing a strategy, suggesting impact areas, and tracking organizational performance. Platforms that can automate data ingestion and map to specific key performance indicators (KPIs) help organizations keep track of these goals and create alerts when performance falls short. Advanced solutions provide insights into corrective actions that organizations may take to remain on course.

Advanced and Predictive Analytics

Providing actionable intelligence, such as remediation to realign with a stated goal, is an important component of sustainability management solutions. The value in these platforms lies in the ability to support business decisions and create business value and to that end, embedded analytics are a differentiating feature. Other analytic capabilities housed in sustainability management solutions include scenario planning and visualization tools as well as quantification tools. Scenario planning enables the organization to assess the impact of various decisions (such as the conversion to renewable energy) or events (such as the impact of a weather event to operations) to determine the impact on sustainability performance. Quantification tools can assess the financial impact of an ESG risk and evaluate the cost and benefits of specific sustainability investments, helping guide organizations to the most impactful projects and initiatives.

VENDOR SUMMARY PROFILES

This section briefly explains IDC's key observations resulting in a vendor's position in the IDC MarketScape. While every vendor is evaluated against each of the criteria outlined in the Appendix, the description here provides a summary of each vendor's strengths and challenges.

Sweep

Sweep is positioned in the Leaders category in this 2025 IDC MarketScape for worldwide sustainability management platforms.

Quick facts include:

- **Solution name:** Sweep Platform
- **Solution launch date:** 2021
- **Employees:** 170 employees
- **Target customer size:** Primarily large enterprise ($1+ billion)
- **Market presence:** North America 25%, Europe 69%, APAC 4%, Africa 1.32%, LATAM 0.33%, and Middle East 0.33%
- **Industry focus:** Financial services, manufacturing and materials, retail, services, tech, and IT and telecommunication
- **Languages:** English, French, German, and Spanish
- **Delivery:** Public cloud hosted on AWS
- **Pricing model:** Unlimited subscription model

- **Implementation and consulting partner ecosystem:** Accenture, Agendi, Axionable, BearingPoint, Bouygues C2S, Capgemini, Carbon Cutter, Deloitte, EcoAct, ERM, EY, Fifty-Five, KPMG, Nexio Projects, Onepoint, PwC, Quantis, RESET Carbon, VPWhite, and WSP
- **Certifications:** B Corp, Entreprise à Mission, EcoVadis Gold, SOC 2, and ISO 27001
- **Internal sustainability management:** ESG performance is tied to KPIs and executive pay. Sweep has submitted responses to the CDP and has made SBTi commitments.

Sweep, a Paris-based sustainability management SaaS platform founded in 2020, is dedicated to helping companies effectively monitor, manage, and reduce their sustainability initiatives. Initially launched as a carbon-specific management tool, Sweep has become a comprehensive sustainability management solution that offers a full suite of environmental and social sustainability metric reporting and enablement. The platform provides businesses with the tools and analytics needed to understand their sustainability performance, identify areas for improvement, and implement strategies to mitigate their impact.

The product is built around three key pillars: "track," "disclose," and "act." Track focuses on data management, which is Sweep's core strength. The platform offers a solid, scalable, and configurable data management system that centralizes data, avoiding the need for multiple products and data transfers. This unified data layer is a key differentiator, stemming from Sweep's roots in business intelligence (BI). Disclose covers reporting and compliance with sustainability frameworks like the Greenhouse Gas Protocol, CSRD, and ISSB. The platform also provides customizable dashboards and investor reports, with preconfigured, science-backed reports that users can adapt to their needs. Act emphasizes driving change by enabling companies to set targets, forecast outcomes, track reductions, and collaborate across their value chains with suppliers and investments to achieve sustainability goals.

A key element of Sweep's vision is the integration of AI to enhance data quality, enable predictive analytics, and provide valuable insights. The platform's AI-driven interfaces are designed to increase participation in sustainability management, democratize access to sustainability efforts, and engage all stakeholders in collective action. Through flexibility, data precision, and user empowerment, Sweep ensures that organizations can manage their sustainability performance, aligning their operations with their sustainability goals and driving meaningful change.

Strengths

- **Data management:** Sweep is at its core a data management platform. The platform prioritizes data accuracy, maintaining validated information and

traceable audit trails. It supports various integration methods, such as native integrations, SFTP, HTTPS, file uploads, and OCR, reducing the need for manual data manipulation. It leverages AI to streamline data mapping, ensuring accuracy and compliance with reporting standards. By minimizing manual data handling, AI automates tasks like detecting and reformatting inconsistent data formats, mapping similar names to preconfigured structures, and applying standardized categorizations, enhancing overall data management efficiency and accuracy.

- **Double materiality and IRO:** The platform enables organizations to manage materiality assessments in a highly scalable and user-friendly way. It provides out-of-the-box topics for frameworks like GRI and CSRD and allows users to set materiality at granular levels, linking it to relevant indicators across various disclosures. A key feature is the IRO assessment tool, which is sector agnostic and lets users generate customized IROs with scoring methodologies tailored to different opportunities and risks. The platform also supports stakeholder engagement by enabling custom surveys and scoring, providing clear analysis of responses for final scoring. This functionality facilitates a comprehensive end-to-end materiality process, from high-level management to detailed assessment, ensuring that only the most relevant information is tracked, integrated, and reported, with the goal of reducing manual work and focusing on essential data.
- **Goal setting and monitoring:** Sweep allows users to track, pilot, and monitor sustainability performance and to map that data against targets. Customers are able to model the costs and benefits of reduction projects, providing insights into capital and operating costs and potential savings. It serves as a decision-making tool for sustainability and financial planning managers to calculate ROI, estimate payback periods, and select the most efficient reduction initiatives for implementation.
- **Supplier engagement:** Sweep offers unique models for supply chain engagement. Users can quickly get an understanding of supplier emissions based on CDP estimates or gather more granular data through customized surveys. Enterprise users also have the optionality of providing key suppliers with Sweep starter platform access to support the development of their emissions tracking and decarbonization programs.

Challenges

Some end users have mentioned that defining and editing formulas for special calculations in Sweep's software can be a bit complex. In addition, the use of custom inputs in the reporting process has been noted to occasionally impact the overall efficiency and user-friendliness of the platform.

APPENDIX

Reading an IDC MarketScape Graph

For the purposes of this analysis, IDC divided potential key measures for success into two primary categories: capabilities and strategies.

Positioning on the y-axis reflects the vendor's current capabilities and menu of services and how well aligned the vendor is to customer needs. The capabilities category focuses on the capabilities of the company and product today, here and now. Under this category, IDC analysts will look at how well a vendor is building/delivering capabilities that enable it to execute its chosen strategy in the market.

Positioning on the x-axis, or strategies axis, indicates how well the vendor's future strategy aligns with what customers will require in three to five years. The strategies category focuses on high-level decisions and underlying assumptions about offerings, customer segments, and business and go-to-market plans for the next three to five years.

The size of the individual vendor markers in the IDC MarketScape represents the market share of each individual vendor within the specific market segment being assessed.

IDC MarketScape Methodology

IDC MarketScape criteria selection, weightings, and vendor scores represent well-researched IDC judgment about the market and specific vendors. IDC analysts tailor the range of standard characteristics by which vendors are measured through structured discussions, surveys, and interviews with market leaders, participants, and end users. Market weightings are based on user interviews, buyer surveys, and the input of IDC experts in each market. IDC analysts base individual vendor scores, and ultimately vendor positions on the IDC MarketScape, on detailed surveys and interviews with the vendors, publicly available information, and end-user experiences in an effort to provide an accurate and consistent assessment of each vendor's characteristics, behavior, and capability.

Market Definition

IDC defines sustainability management platforms as software that provides the functional capabilities associated with effective sustainability programs. Specifically, these platforms aid organizations in sustainability data management from ingestion to mapping, data analysis, and performance reporting. Sustainability management platforms include the following capabilities:

- **Materiality and economic value assessment:** Solutions to assess and quantify ESG risks
- **Advanced and predictive analytics:** Solutions featuring advanced analytics capabilities, such as modeling, AI-driven recommendations, data visualization boards, and predictive analytics
- **Sustainability strategy and implementation:** Solutions providing tools to manage a sustainability project portfolio and implement operational policies to drive improved performance
- **Sustainability performance tracking:** Platforms including goal tracking and dashboards to monitor real-time sustainability performance and tools to incorporate ESG insights into strategy and capabilities to forecast progress on target achievement

Detailed definitions of the software tools and platforms that are relevant for sustainability management are available in *IDC's Worldwide Sustainability Software Taxonomy, 2025* (IDC #US53258725, May 2025).

LEARN MORE

Related Research

- *IDC's Worldwide Sustainability Software Taxonomy, 2025* (IDC #US53258725, May 2025)
- *Mandatory ESG Reporting, 2025: Current and Planned Compliance* (IDC #US53125525, January 2025)
- *Impact on Business Performance Is the Leading Driver for Sustainability Software Purchase* (IDC #US53133625, January 2025)
- *IDC Market Glance: IT Asset Sustainability and Circularity, 1Q25* (IDC #US53103325, January 2025)
- *Retail Sustainability Management: Leveraging Data for Action* (IDC #US52762524, December 2024)

Synopsis

This IDC study represents a vendor assessment of the 2025 sustainability management platforms market through the IDC MarketScape model. Sustainability management software is increasingly recognized as a strategic asset for businesses seeking to integrate ESG initiatives into their core operations. These platforms empower organizations to streamline processes, enhance collaboration, and make data-driven decisions that improve efficiency and resilience. With a diverse range of solutions — from enterprise-level systems to specialized, industry-focused tools — companies can select the best-fit software to ensure compliance, optimize operations, and gain a competitive edge in a sustainability-conscious marketplace.

"Sustainability isn't just about responsibility — it's about opportunity," said Amy Cravens, research manager, ESG and Sustainability Software, IDC. "Companies that embed sustainability into their strategy gain resilience, efficiency, and lasting success."

ABOUT IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,300 analysts worldwide, IDC offers global, regional, and local expertise on technology, IT benchmarking and sourcing, and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly owned subsidiary of International Data Group (IDG, Inc.).

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